

Laurie J. McNicoll



Laurie assists clients with the implementation of Lean business improvement strategies throughout their organization. With a strong background in project management and systems implementation, she has extensive experience leading company-wide initiatives in a variety of industries, especially government, manufacturing and distribution. She collaborates with clients to help them uncover the keys to successfully creating a culture of ongoing process improvement. Under her guidance, clients' Lean Enterprise implementations are successful and rewarding.

Prior to joining Optima, Laurie was a Business Process Improvement Manager at Schenck Business Solutions. Her previous experience also includes leading Schenck's Technology Consulting Team and working in the Cost Accounting Department of a large capital equipment manufacturer in Wisconsin.



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PROJECT EXPERIENCE

Business Process Improvement

Value Stream Mapping – Government, Healthcare, Financial,
Manufacturing & Distribution

Set-up/Changeover Reduction

5S Implementation

Standard Work

Manufacturing Flow

KPI Dashboards

Lean Facilitator Training

Lean Office Boot Camps

Operational Analysis

Company-wide assessments of operations and strategy deployment
to increase company performance

Enterprise Business Solutions

ERP Software Selection

RFP Documentation and Submittal

Project Management

REPRESENTATIVE CLIENT LIST

Government & Not-for-Profit

Healthcare

Professional Service Firms

Capital Equipment Manufacturing

Plastics Thermoformer and Extrusion

Transportation

Machine Shop

Metal Stamping

Real Estate Property Management

EDUCATION

B.A., Accounting and Business Administration

Lakeland College, 1999

PROFESSIONAL ASSOCIATIONS

APICS (American Production and Inventory Control Society)

Member