

Steven M. Hirt



Steve has a passion for guiding organizations on their continuous improvement (lean) journey. He is skilled at helping leaders link their behaviors and actions with business results. He provides customers with a strategic approach of planning, leading, measuring, monitoring and controlling the change and standardization of critical processes. The focus is on a systems approach to improving business results.

Prior to founding Optima, Steve was President of a 60-person strategically based consulting, engineering and architectural design firm. His primary responsibility was the development and growth of the corporate/industrial sector. Steve has also held senior executive positions in finance and operations for global food manufacturing and consumer products companies. Steve's mission is to help organizations *optimize change to create world-class performance.*



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PROJECT EXPERIENCE

Strategic and Operations Planning

- \$50MM Engineered Products Company
- Leading manufacturer of electrical controls
- Leading manufacturer of family fun coin-operated games

Activity Based Costing

- Developed new methodologies for applying costs and understanding customer and product profitability.

Lean Enterprise

- Establishing lean strategies, systems and structure to reduce waste and improve company performance.

Performance Measurement System

- Assisting a company to develop a balanced scorecard approach to measuring and monitoring performance.

Operational Analysis

- Over 25 lean assessments of manufacturing organizations ranging from Fortune 500 companies to small family-held businesses.

Process Improvement

- Kaizen event facilitation
- Value Stream Mapping – Manufacturing & Administrative
- Set-up reduction, one piece flow, 5-S

REPRESENTATIVE CLIENT LIST

Building Components & Products	Consumer Products
Corrugated and Solid Fiber Box	Manufacturing
Electrical Distribution	Food Manufacturing
Industrial Controls Manufacturing	Lighting Fixtures
Industrial Machine Manufacturing	Machine Shop
Metal Stamping and Roll Forming	Paper Products
Sheet Metal and Structural Steel	Office Furniture
Transportation Tanks and Trailers	Wire Forming and Bending
Wire Harness Assembly	Wood Furniture

EDUCATION

- Bachelor of Administration Finance & Accounting – UW Oshkosh
- Unilever North American Management Program

PROFESSIONAL ASSOCIATIONS

- Project Management Institute (PMI)
- Society of Manufacturing Engineers (SME)
- Institute of Management Accountants (IMA)

BOARD ADVISORY

- Green Bay YMCA Executive Committee Member
- 2011 Strong Kids Campaign Chair
- Great Lakes Calcium Corporation
- National Private Truck Council Board of Governors
- Cornerstone - GBAYHA