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Savvy Consortium Meeting

Tuesday, October 20, 2020

2 p.m. - 4 p.m.

Facilitator: Beth Lasseter

Following our first successful hybrid Savvy conference, in which we discussed the economic recovery, building visibility in a virtual organization, innovation during lockdown, engineering morale, etc.;

We invite you and your NPD/Innovation Engineering colleagues to attend the October Savvy meeting to discuss

- Post Pandemic Voice of the Customer: Research and Practices
- Usability: Customers' Problems and Practices Today
- Engineering Task Intensity & Avoiding Burnout
- Deep Dive (time permitting): Productivity Metrics for WFH Engineers: What and How to Measure

Agenda

2:00 p.m.	Introductions
2:05 p.m.	Welcome to Savvy Consortium
2:10 p.m.	Customer Interaction in Lockdown: VOC Research and Practices
2:40 p.m.	Usability: Users'/Customers' Problems, Practices Today
3:10 p.m.	Stand up break
3:15 p.m.	Benchmarking discussion: "Avoiding Engineering Burnout"
4:00 p.m.	Adjourn

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